



IGNACE

Willingness Engagement Study

Participant Guide
November 2023 - March 2024

What you'll find in this guide

3 WELCOME LETTER

5 OUR MISSION

6-10 TEAM BIOS

- **Chéla Breckon**
- **Jason McCormick**
- **Holly Hayes**
- **Dr. Jackie Schoemaker Holmes**
- **Laura Hanek**

11-12 PARTICIPANT ELIGIBILITY CRITERIA

13 PARTICIPANT PATHWAY

14 MAKING THE CHOICE



IGNACE

Willingness Engagement Team

Dear Resident,

As you may have heard, the Township Council has arrived at a milestone after more than ten years of interaction with the Nuclear Waste Management Organization (NWMO) for the potential siting of a Deep Geological Repository (DGR) of used nuclear fuel near Ignace Ontario.

The Township has hired us, a specialized team of community engagement professionals, to conduct a Willingness Study, so that the residents of Ignace can have their say about the siting project and the opportunity to explain why. Council committed to the willingness process and followed through when they asked us, an Eastern Ontario-based firm, With Chéla Inc, to take the lead.

What is a Willingness Study?

The Willingness Study is a formal and structured process that will capture the voice and choice of residents about continuing to progress with the NWMO and potential site-selection.

When will it take place?

The study will be carried out between November 2023 and June 2024, with local opportunities offered in November 2023, January and March 2024.

Why would we do it?

The Township Council is dedicated to learning what the community thinks about the proposed DGR project and is committed to a process of transparent and open communication with residents as facilitated by our team.

Who will choose, and how?

The Township Council will make the final decision about the willingness to host the DGR near Ignace in the end.

Council's decision will be supported by the data-driven reports from our team that will clearly outline the community position regarding willingness.

The Ignace Community Liaison Committee will bring forth the recommendation from our team to Ignace Town Council.

“There is nothing more important to me and the team than to offer every resident an opportunity to be heard, their voice captured, and their reasons understood. That’s why we chose our slogan - Your Voice, Your Choice. It says it all. We are here to be that neutral party who can bring clarity to the leaders because the resident perspective was deeply honoured.”

- Chéla Breckon, Engagement Team Lead

What will be offered?

Residents will have the opportunity to engage with us and the study in three specific ways;

- Informal interactions - Community events, access support to navigate the study, or social gatherings
- Facilitated interactions - Discussion groups, and confidential interviews
- Formal interactions - Digital tool to log your choice and provide input

We are taking steps to ensure all residents can participate in each of these opportunities in ways that are most accessible to them.

What’s next?

During the first weeks of November 2023, residents will receive an email and/or letter from us to let them know that they are Willingness Study Resident Participants. That email and/or letter will contain clear instructions on how to register and participate.

The Engagement Team will be in town November 24th - 27th offering opportunities to engage and support residents to navigate the study.

Check out the pages of our website yourchoiceignace.ca to learn more and expect to receive updates each month.

We are working for the residents of Ignace and look forward to the community conversations where Ignace residents can clearly state their voice and their choice.

We’re all ears!

Our best,

The Engagement Team
With Chéla Inc.

www.yourchoiceignace.ca

1-877-473-4090 | 807-697-0565 (local)

yourvoice@withchela.ca

Your Voice. Your Choice. We're all ears.

The most important thing you need to know about the With Chéla Engagement Team is that we are here to work for you, the resident of Ignace.

We'd like to make some commitments to you, to demonstrate how much we care about getting this right, in respect of your individuality.

Your Voice, Unedited.

We are here to ensure your perspective about Ignace being the host of a DGR of used nuclear fuel is recorded and reported accurately.

Your Readiness, Unpressured.

We are committed to delivering a community program that will offer you the chance to let us know if you are ready to choose and what you'd like to know to help you make your decision confidently.

Your Perspective, Unfiltered.

We are also committed to connecting with you, as an individual participant and resident of Ignace Township, to capture your opinions about the reason for your decision.

Your Choice, Unleashed.

We will support you on your journey to making the decision and reporting to the committee everything that matters to you about the willingness to host the deep geological repository here.

Your Position, Unprejudiced.

We will bring a neutral perspective to the entire project, offering inclusion of all of the opinions held by residents without judgment or influence.

We have assembled a dynamic team of passionate, caring professionals from smaller communities to form the Engagement Team:

Jason McCormick, Project Manager, Quality Assurance and Document Controls

Holly Hayes, Quantitative Data & Client Liaison Lead

Chéla Breckon, Engagement Team & Facilitation Lead

Jackie Schoemaker Holmes PhD, Qualitative Methodology & Reporting Lead

Laura Hanek, Project Communication and Storytelling Lead



CHÉLA BRECKON

Engagement Team & Facilitation Lead



Hi, I'm Chéla.

My role on the Engagement Team is to lead the willingness determination process and program, offer dynamic opportunities for individual participants to provide input, and to connect with the community.

I am passionate about excellence in smaller communities because I know that resident wellness and inclusion are the most important factors that local leaders can focus on to bring about prosperity for all.

I have been inspired to lead and engage with others since I was a small girl. My interest in public speaking and leadership took shape in my elementary school years, where I took part in public speaking competitions, student government, science fair, and youth leadership groups. I also developed into a competitive swimming coach in my small town in Bruce County during this formative time. The time I spent earning my bachelor's degree in Business Administration and Economics in North Bay refined my ability to connect with and communicate with audiences and groups of influence.

When I chose the path of my career in leadership, I could not predict where it would take me. I was awarded the leadership role of a large federal project to support the settlement of newcomers to Canada in the rural communities of Renfrew & Lanark Counties. This work changed my perspective of leadership altogether. I learned about the importance of courageous and inclusive leadership when engaging with community development work and aiming for widespread impact on people. This led me to develop three more projects that complemented the first, eventually I created a special projects department for Algonquin College targeted to local inclusive community and economic development.

While building that impact unit in Renfrew County with the college, I operated my consulting firm, With Chéla, supporting clients who wanted to invest in their leadership and develop strategies that will support prosperity through collaboration. Specializing in strategic planning, communications, community engagement, and leadership programs, With Chéla has allowed me to have the great privilege of helping hundreds of clients to evolve their visionary leadership.

Today, I work as the Head Coach of a military youth swim club at Garrison Petawawa, lead a local charity for the reduction of poverty affecting children and youth, and perform community engagement and development contracts working with select clients who inspire me to take action. I love to cook, especially using the fresh garden vegetables grown in my yard at home in Pembroke, Ontario. I care deeply about inclusion and helping to create communities where everyone belongs. I consider myself an Everyday Activist because I have dedicated my career and way of living to demonstrating what can be possible when we come together and collaborate.



JASON McCORMICK

**Project Manager, Quality Assurance
and Document Controls**



Hi, I'm Jason.

My role on the Engagement Team is to manage the project schedule and team safety, coordinate the field team on the ground, and ensure that the input you provide is recorded and reported accurately.

I have a passion for Northern community development personally and professionally.

Raised on the edge of London, Ontario, I left for a new challenge working in Toronto for a decade. I discovered that city life wasn't for me and I left for the clear waters of the Ottawa River in Deep River, Ontario, which was close to family and the start of many lasting and meaningful friendships. There, I rekindled my love for backwoods camping, fishing, hunting, and my lifetime hobby of mountain biking. I eventually chose to leave to pursue other work opportunities, but I always look forward to going back. A few moves later, I now call Winnipeg home. I still spend my free time bikjoring (dog powered mountain biking), discgolfing, and camping. I have the privilege of spending weekends sailing in Treaty 3 Territory on Lake of the Woods with my partner Liz and co-adventurer Rubin the rescue dog.

I bring 21 years of project experience in the energy sector, including nuclear waste management construction and decommissioning, with Ontario Hydro, Ontario Power Generation, SNC Lavalin, Canadian Nuclear Laboratories, Marine and manufacturing industries. I had the great privilege of supporting dynamic project teams filled with brilliant people while serving those projects as a leader.

My extensive experience cost estimating, tracking, monitoring, and managing the schedule of large capital nuclear waste management, decommissioning construction, and electrical infrastructure projects aids in meeting the commitment to perform with professionalism and excellence in the Willingness study. I have a robust background in maintaining health and safety, engaging in key change management functions that support everyone, and managing risk for the benefit of all parties. My experience with project vault and document controls ensures we will bring forward processes and procedures that produce accurate records and reports of the community voices. My commitment is to be an effective neutral party helping to balance community, environmental, and energy sector interests.

HOLLY HAYES

Quantitative Data & Client Liaison Lead



Hi, I'm Holly.

My role on the Engagement Team is to ensure that individual participants can access the program easily, cast their decision, and work with the Township staff to collaborate on solutions that matter to the community.

I am passionate about helping residents of smaller communities to be properly represented and valued by municipalities, recognizing that municipal staff and Council are also residents and deserving of respect and the opportunity to make a difference in the community.

Over the past 20 years, I have had the privilege of building a rewarding career while learning and improving my leadership skills along the way. This includes developing programs and managing projects as well as providing collaboration within organizations on land-use planning matters. The five years I spent working as a CAO in a rural municipality has given me an excellent understanding of the operations and obligations of local government and has inspired an interest in government relations.

I enjoy interacting and learning from staff and residents, so that I can understand what they are facing, and ultimately help them with planning and intentional collaboration. While leading as a CAO, I completed an organizational re-structure including a governance realignment and implemented the first zoning by-law within the community. I have extensive experience developing policy and procedures for all levels of government and agencies. My skills with management and protection of personal information, development of data management, and expertise with elections are some of the important experiences that will help me participate and ensure success within the Willingness Project.

On behalf of the Department of National Defence at Canadian Forces Base Borden, I managed multi-million-dollar projects including building demolition, contaminated site remediation, and multi-year data collection and analysis projects. This experience, coupled with having worked as a Supervisor of Policy and Standards for the City of Barrie and Team Leader, Environmental Services for the Department of National Defence, helps me to understand the importance of and need for appropriate public interaction related to projects which will impact residents.

In addition to my bachelor's degree and an Engineering Technology Diploma, I have spent the past few years completing a variety of Municipal specific training including the Municipal Administration Program (MAP), Municipal Finance Administration Program (MFAP), Clerk designation through AMCTO, and various elections and governance training.

I am very excited to be working for the community and residents of Ignace. Having started my career with the Ontario Clean Water Agency in 1999, I was fortunate enough to spend two years traveling throughout Ontario visiting and working with local communities with water and wastewater treatment plants. I was fortunate enough to spend a good part of that time visiting communities between Long Lac and Ear Falls, and I remember my time in the North fondly.



JACKIE SCHOEMAKER HOLMES, PhD



Qualitative Methodology & Reporting Lead

Hi, I'm Jackie.

My role on the Engagement Team is to design a thoughtful, thorough, and inclusive methodology to guide the Engagement Team's interactions with the citizens of Ignace. I will also be creating the documents that effectively and accurately translate the information given to the Engagement Team by citizens to the Ignace Community Nuclear Liaison Committee.

I am a qualitative research specialist, Sociologist, and gender and sexuality scholar whose work centres on the empowerment of individuals and communities. My cutting edge research on public forms of nudity and sexuality contextualized an in-depth investigation, the first of its kind, of discourses of sexuality in Canada and how they frame the legality and practice of public nudity. My other extensive research project centered on the first Canadian ethnographic study of online dating among young professionals by examining how constructions of the self online have implications for the reproduction of gendered categories of being, mate selection, and ultimately love in our technologically-mediated world.

I have conducted research in a variety of contexts including Vancouver's Drug Court and I have carried out municipal government-level studies on the feasibility of creating immigrant entrepreneur attraction strategies for small cities in Canada. I have also been involved in research in the service of policy recommendations for various branches of the federal government. I now conduct research in the service of non-profit organizations and I situate my work in meaningful needs-oriented approaches that allow for in-depth qualitative data generation that captures the words and voices of girls and young women so as to serve them in evidence-based, field tested, relevant, local, and community-integrated ways.

I am deeply committed to community, intersectional research strategies, and my role as facilitator and conveyor of the meaning that individuals and communities make of their experiences, their communities, and the world.

I love hiking as long as it involves mushroom hunting with my family and I love to travel anywhere - near or far - in search of the next best meal that reflects the culture, values, and creativity of any given community anywhere in the world.

LAURA HANEK

Project Communications and Storytelling Lead



Hi, I'm Laura.

My role on the Engagement Team is to develop and design all of the materials you'll need to participate with the project and to capture and tell your community story using art, illustration, document design, and graphic design.

I have a passion for inclusive community engagement that is meaningful and impactful for everyone involved.

I am an illustrator and graphic designer based in the small town of Petawawa, Ontario. I obtained my Bachelor of Applied Arts from Sheridan College and have been in the business of visual problem-solving and storytelling for the past 10 years.

I have seen first-hand the impact, power and clarity that art can bring to important discussions through my skill of graphic recording - the real-time translation of conversations or presentations into text and pictures. I also believe in the effectiveness of adding graphics to information in order to help us all reach a mutual understanding of a situation or problem and ultimately arrive at a goal successfully.

In addition to freelancing for the past seven years, I have also worked for the Labour Market Group of Renfrew & Lanark Counties in workforce development projects. I have experience in a range of corporate marketing roles including CBC Ottawa, Canada Revenue Agency, BMW Foundation, Department of National Defence, Immigration, Refugees and Citizenship Canada, Keepers of the Circle, First Nations Information Governance Centre, Indigenous Centre for Cumulative Effects, as well as multiple small municipalities and universities.

When I am not working, I am busy exploring the woods with my nearly two-year-old son, tending to my urban chickens, connecting and supporting local businesses, and enjoying the benefits of small-town living.



PARTICIPANT ELIGIBILITY CRITERIA

Participant Eligibility Criteria

To ensure that the voice of the residents of the Township of Ignace is clearly captured, criteria have been established and documented to define who can participate. An eligibility criteria and participation policy outlines the process for establishing identity and residency which is required to register and participate in the study. A full copy of this policy is available through the township office or by contacting WCI.

Eligibility Criteria

Participants must currently own property or reside within the geographic borders of the Township of Ignace and be 16 or older as of March 23, 2024. Participants must demonstrate that they have lived in the community prior to November 1, 2023. The rationale for this date is that the intended participants are residents and owners who currently live in the community, and to restrict the plausibility of data being skewed by those moving to the community to participate. The study is specifically defined by the Township of Ignace geographic borders.

Providing proof of identity and residence

There are three options for participants to prove their identity and residence. Under each option the consultant must be satisfied that the participant has established his or her identity as well as residence.

Option 1: One piece of identification to establish proof of name and residence

Participants may prove their identity and residence with one piece of identification issued by a Canadian government or agency (federal, provincial, territorial, or local) that includes their name, address and photograph. A provincial driver's licence, a provincial identification card or a band membership card.

Option 2: Two pieces of identification to establish proof of name and residence or ownership

Participants may prove their identity and residence or property ownership with two pieces of identification from the list authorized by the consultant, both of which must include the participant's name and at least one of which must include their address within the Township of Ignace. (Appendix 1 outlines the complete list of identification that can be used).

The pieces of identification authorized under the list aim to be broad enough to ensure accessibility for participants who may face barriers in providing documentary proof of their residence, while also protecting the integrity of the data collection.

Option 3: Solemn declaration and vouching to establish identity and residence

Participants may prove their identity and residence by making a solemn declaration and being vouched for by another registered participant.

The person being vouched for does not require a piece of identification; however, the person vouching for them does. The voucher must have proven their own identity and residence using option 1 or 2.

The voucher must also be registered within the Neuvote system, know the participant personally, and not have had their own identity and residence vouched for, and must also make a written solemn declaration.

PARTICIPANT ELIGIBILITY CRITERIA



From a government or government agency:

- band membership card
- Canadian Immigration Identification Card
- valid Ontario Photo Card
- Certificate of Canadian Citizenship (plastic card)
- Certificate of Indian Status (paper or plastic card)
- Confirmation of Permanent Residence (IMM 5292), if signature is shown
- birth certificate
- Permanent Resident Card, if signature is shown
- current professional association licence
- Canadian citizenship card or certificate
- Canadian Forces identity card
- Canadian passport (accepted only as proof of identity)
- Record of Landing (IMM 1000)
- Passport
- card issued by an Inuit local authority
- firearms licence
- government cheque or cheque stub
- government statement of benefits
- health card
- income tax assessment
- Indian status card or temporary confirmation of registration
- library card
- licence or card issued for fishing, trapping or hunting
- liquor identity card
- Métis card
- old age security card
- parolee card
- property tax assessment or evaluation
- public transportation card
- social insurance number card
- vehicle ownership
- Veterans Affairs health care identification card

From Elections Canada:

- targeted revision form to residents of long-term care institutions
- voter information card

From an educational institution

- correspondence issued by a school, college or university
- student identity card

From a health care facility or organization

- blood donor card
- CNIB card
- hospital card
- label on a prescription container
- identity bracelet issued by a hospital or long-term care institution
- medical clinic card

From a financial institution

- bank statement
- credit card
- credit card statement
- credit union statement
- debit card
- insurance certificate, policy or statement
- mortgage contract or statement
- pension plan statement
- personal cheque

From a private organization

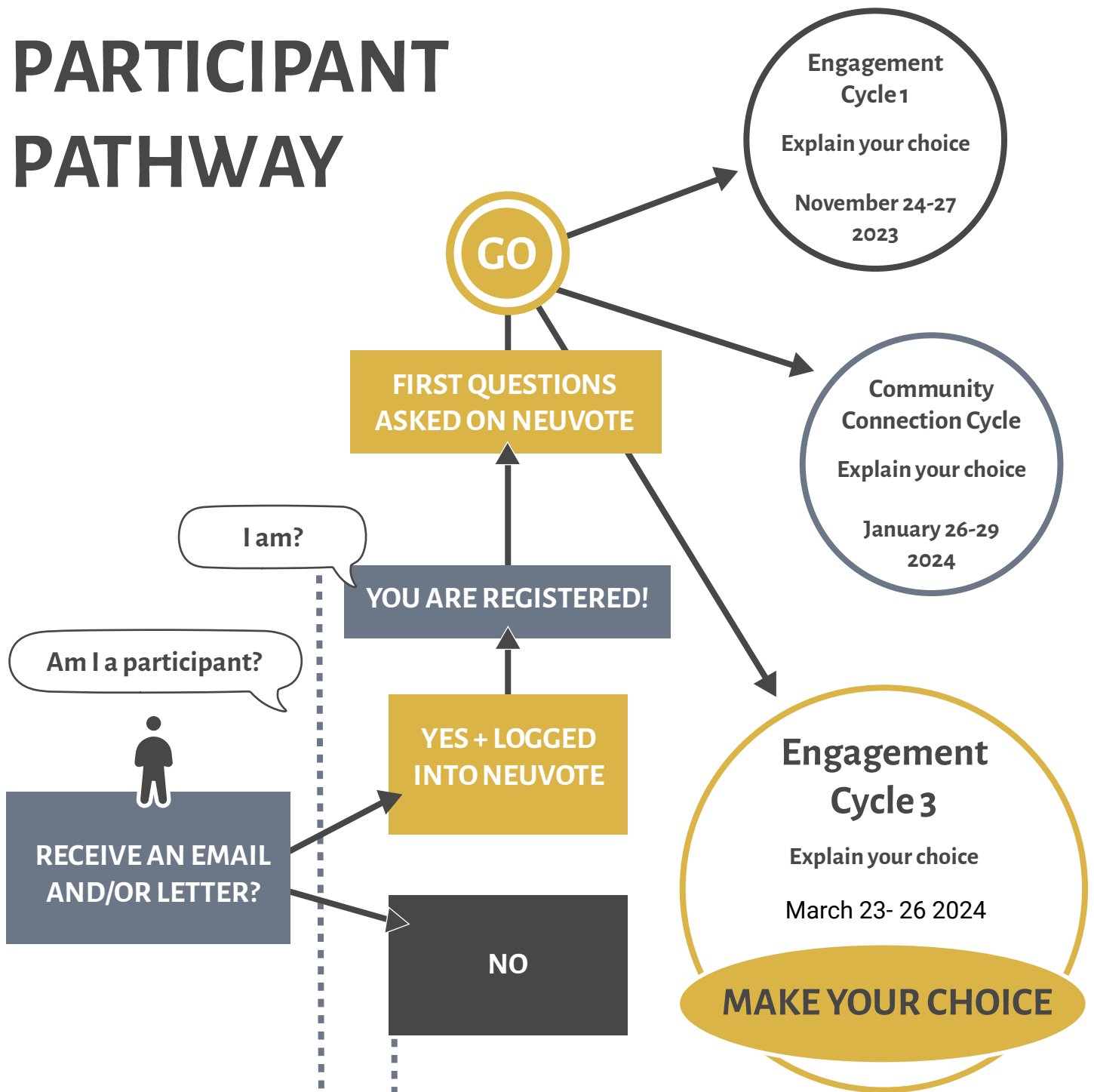
- employee card
- residential lease or sub-lease
- utility bill (e.g.: electricity; water; telecommunications services including telephone, cable or satellite)

Letters of confirmation

- Additional pieces of ID may be added. We accept e-statements and e-invoices. Print them or show them on a mobile device.

This list of accepted ID is also available in multiple languages.

PARTICIPANT PATHWAY



CONTACT US!

Email: yourvoice@withchela.ca



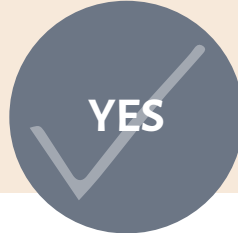
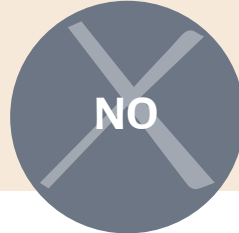
Website: www.yourchoiceignace.ca

Local: 807-697-0565 | Toll-free: 1-877-473-4090




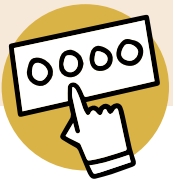
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Willingness Engagement Team

MAKE THE CHOICE

 <p>NO CONTACT</p> <p>Unreachable or does not consent to participate in the Willingness Study, with an option to participate until March 26, 2024</p>	 <p>ABSTAIN</p> <p>Decline to participate in the Willingness Study</p>	 <p>YES</p> <p>I support the Township of Ignace continuing to pursue locating a Deep Geological Repository of used nuclear fuel near Ignace.</p>	 <p>NO</p> <p>I do not support the Township of Ignace continuing to pursue locating a Deep Geological Repository of used nuclear fuel near Ignace.</p>
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HOW TO PARTICIPATE

 <p>Facilitated Discussion Group</p> <p>Smaller groups of residents sharing their opinions and learning from each other.</p>	 <p>System Inputs and Responses</p> <p>Participate in a Confidential Interview</p> <p>Logging the Choice</p>
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Connections & Program Supports

- Door-to-door for Community Outreach
- Social Community Events
- Referral to Third Party Educational Opportunities
- Receiving and relaying community questions
- Accessing Program Navigation & Support



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